

CAPABILITIES STATEMENT

Shift Forward helps social sector leaders and their stakeholders align and act on their most critical initiatives.

Initiative Strategy & Design

Leaders and the communities they serve are never short on new ideas, but they often need **extra capacity and experience to bring these ideas into action**. Shift Forward provides:

- Strategy development
- Change management
- Steering committee facilitation
- Community engagement
- Best practice research & analysis
- Metric identification
- Operating procedure development
- Implementation planning & support

Community of Practice Facilitation

When foundations and research institutions want local and state organizations to put their ideas into action, a community of practice is **an excellent way for organizations to learn and implement together**. Shift Forward helps groups successfully navigate change through cohort retreats, ongoing collaborative learning sessions, planning activities, and peer feedback opportunities.

Data Planning

Data are the public sector's most powerful yet underutilized asset. **Governments have an obligation to share this public asset for its greatest use** while also protecting privacy. Shift Forward helps stakeholders align through:

- Data use case development
- Data strategy planning
- Data governance establishment
- Process Mapping
- User-centered design
- AI Policy & Practice Navigation

Short-cycle Strategic Planning

Not all organizational strategy efforts need an extensive strategic planning process. Shift Forward brings stakeholders together to plan "enough" so as to start implementing sooner and adjusting the course through short-cycle learning periods. This approach better **leverages team momentum and demonstrates the results of planning efforts sooner**.

D.C. CBE

20+ Years of Public Sector Experience

Woman-Owned
